

ADVERTORIAL

Mumbai's lifeline is back on track, thanks to Domex

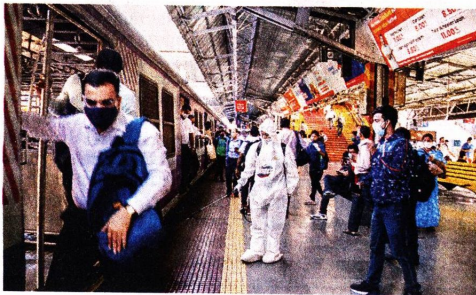
Thousands of commuters are benefiting from the disinfection drive initiated by Domex at some of Mumbai's busiest railway stations

After nearly 11 months, the lifeline of Mumbai – its local trains are back on track, ferrying lakhs of commuters every day. However, this unprecedented time calls for regular disinfection of stations, making sure that travelers have a safe journey onboard. In keeping with this, Domex has stepped in to support the railways to ensure that their busiest stations are sanitized in time. Domex has initiated the disinfection of some of the Mumbai's busiest stations which include Dadar, CST and Thane.

Expressing their gratitude to Domex, commuters say that they now feel confident to



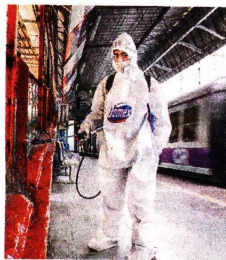
SIX CLEANING SPECIALISTS: Rohit Nikalje, Satish Yedje, Rohan Silvam, Vijay Langote, Rohan Jadhav and Abhishek



Disinfection drive at the station

use local trains. Vikas Singh, a commuter, says, "I am really happy that local train services have resumed for all. It is indeed Mumbai's lifeline. Before the services resumed, it was very difficult to reach south Mumbai for work. My commute time has now reduced drastically, and thanks to Domex, I reach home safely each day. They are doing a phenomenal job of disinfecting various stations."

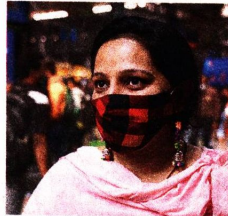
Adding to this, commuter Swati Shetty adds, "I feel great about this initiative undertaken by Domex. I was worried about traveling in a local train due to the ongoing pandemic. However, I now feel a lot safer because of the



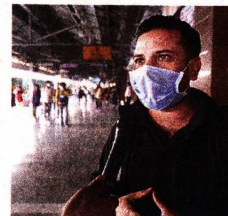
Cleaning specialist Rohit Nikalje

sanitization process that they carry out at major stations."

The company has deployed a team of 6 cleaning specialists who have been disinfecting station premises that include platforms, ticket counters and other points recommended by the author-



A commuter at CST station



A commuter at Dadar station

ities at regular intervals for a duration of 16 hours.

"Thousands of commuters were happy when local trains resumed services for the general public. But at the end of the day, everyone wants to reach home safely. I am a BCom student but I chose to volunteer for this disinfection drive. There is no greater joy than being a frontline warrior to help people during a pandemic. It feels great to be associated with this initiative," says Rohit Nikalje, a cleaning specialist. The team will continue the activity for a week at each station and Domex will continue to help Mumbai 'Get Back on Track' for a month.

"Public safety is our top priority, and Domex is ready to take action to curb the spread of virus by disinfecting

important places. I am happy that our disinfection drive has received an amazing response and support from commuters. The intent of this initiative is to create awareness around disinfection and encourage commuters to adopt the same outlook for the need for superior disinfection and hygiene at home and in public spaces," concludes Prabha Narasimhan, Executive Director – Home Care and Vice President – Home Care, Unilever South Asia, Hindustan Unilever.

